

Your first five monetised travel articles

A practical worksheet from MoneyHackHQ and Backpacking Is Life. Start with useful content you already have, then match the booking link to the reader's next decision.

1. Choose five pages worth improving

Use Search Console or your analytics to find articles getting visits. Prefer a reader deciding where to stay, how to get somewhere, what to book or which product fits. A smaller page with booking intent can be a better first test than a broad inspiration article.

Where to stay: A specific area or accommodation search, after explaining who the area suits.

Car rental: A destination search after your route, deposit and licence advice.

Transport route: The exact route or ticket search after comparing practical options.

Things to do: An activity that matches the itinerary, duration and audience.

eSIM guide: A relevant data-plan search after coverage and device checks.

2. Check the programme before choosing a link

Confirm the programme is available to your project. Record its current commission basis, attribution window, allowed traffic sources, booking confirmation rules and payout conditions. Generate a destination or product link inside your own account. Do not copy someone else's tracking link.

3. Make one clear recommendation

Explain who the option fits and the trade-off before the button. Use one obvious booking action in that section. Put a plain affiliate disclosure near the first recommendation. A reader should understand what the link opens.

Before publishing

- ☐ The destination or product is correct.
- ☐ The generated link keeps my tracking ID.
- ☐ The button is readable and easy to tap on a phone.
- ☐ The page has no horizontal overflow or overlapping overlays.
- ☐ The advice still helps a reader who does not click.
- ☐ Disclosure and programme claims are accurate.

Plan your five pages

Write your own pages below. Keep a screenshot or note of each original placement so you can compare the change later.

1. Article and reader decision

URL: _____
Reader needs to decide: _____
Programme / destination link: _____
Placement and button wording: _____
Tracking label: _____

2. Article and reader decision

URL: _____
Reader needs to decide: _____
Programme / destination link: _____
Placement and button wording: _____
Tracking label: _____

3. Article and reader decision

URL: _____
Reader needs to decide: _____
Programme / destination link: _____
Placement and button wording: _____
Tracking label: _____

4. Article and reader decision

URL: _____
Reader needs to decide: _____
Programme / destination link: _____
Placement and button wording: _____
Tracking label: _____

5. Article and reader decision

URL: _____
Reader needs to decide: _____
Programme / destination link: _____
Placement and button wording: _____
Tracking label: _____

Measure the funnel, not just registrations

Choose a review date after enough genuine visits. Record page sessions, affiliate clicks, bookings, confirmed commission and paid commission. Separate your own link checks from visitors. Travel dates, cancellations and approval delays mean a recent click is not the same as paid income. Change one placement or message at a time.

Your first review

Use the same date range for traffic and clicks. Booking and payout timing may use different dates, so label those separately.

Metric	Before	After
Article sessions		
Affiliate clicks		
Bookings recorded		
Confirmed commission		
Paid commission		
Date range / booking lag notes		

What to change next

Visits, few clicks: check whether the recommendation answers the page's main question, whether the button is visible and whether its destination is specific.

Clicks, few bookings: inspect availability, destination accuracy and the gap between browsing and travel. Check programme reporting before assuming tracking is broken.

Bookings, little paid revenue: check cancellations, commission status and payment timing.

Continue with the guides

[Step-by-step travel content setup](#)

[Travelpayouts review and current referral conditions](#)

[How the two blogs earn from useful recommendations](#)

If Travelpayouts fits your content

Start with [Travelpayouts](#) through our referral link. We may earn a referral reward if you become an eligible earning creator. Signup alone does not generate that reward. Read the current programme terms in the review.

This worksheet is free, with no email signup required. It is a publishing and measurement tool, not a promise of income. Prepared 3 October 2026.